THE CAMPAIGN

"Infection: Don't Pass It On" is a VA public health campaign that will get underway in Fall 2004. It is designed to enlist patients, families, visitors, and staff in preventing the spread of infection in our facilities and our communities. The campaign will promote awareness through education on basic, daily public health measures that can reduce the transmission of infectious agents. It will also promote preparedness for emergency situations involving infectious diseases.

The first focus of the campaign will be on **washing your hands and covering your coughs**, basic public health measures that can make a huge difference in reducing the spread of infection. To help VA staff promote these measures, VA experts have developed a series of over 60 posters (including 10 in Spanish) for use throughout the VA.

The posters focus on hand washing and respiratory hygiene and are designed to be widely circulated and changed frequently to maintain awareness.

www.publichealth.va.gov/InfectionDontPassItOn/

COLLABORATING OFFICES

Office of Public Health and Environmental Hazards

Employee Education System

NCPS VA National Center for Patient Safety

Department of Veterans Affairs

Veterans Health Administration
Office of Public Health and
Environmental Hazards (13)
810 Vermont Ave., NW
Washington, DC 20420
(202) 273-8567

July 2004

Department of Veterans Affairs

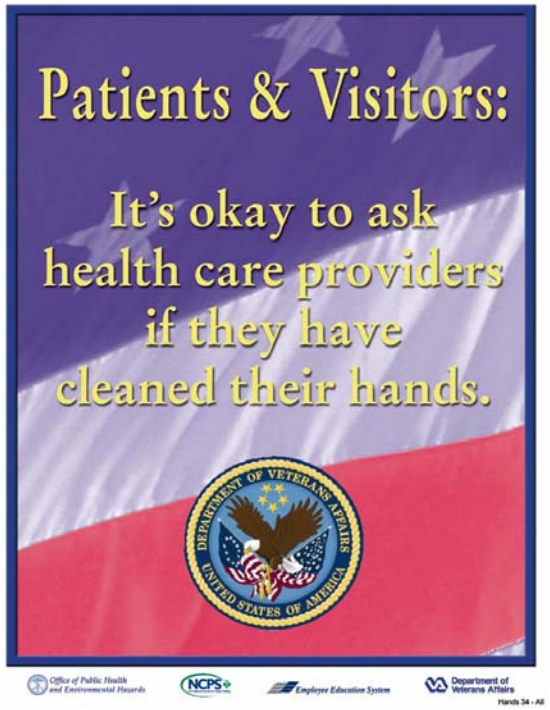
A VA Campaign for Public Health

Infections are a concern in health care settings, whether they originate in a hospital or come in from outside as common colds and flu or new, emerging diseases.

Join the effort

FIGHT INFECTION!

SAMPLE POSTERS



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